Partnership Invitation Example

As you use this invitation, **always** use the wording in **BOLD** because it is effective and proven to work

**1.** Introduction

* I have **something important** to talk to you about but first let’s get caught up. (Ask them questions, relax and visit, find out how and what they have been doing, what has been happening with their family etc.)

(www.naturalselling.com, FREE E- COURSE on how to ask questions and listen**)**

* **I told you I have something important to talk to you about. I am excited about**:

SAMPLE SCRIPTS

* A social entrepreneurial business venture presented by (Where ever you heard about it / or:\_\_\_\_\_\_\_\_ at a conference recently/ or: from someone I really respect.) It creates a residual source of income and is all about wellness and helping to save the lives of children all over the world.
* **The reason I got excited about participating with this was that... (Say what is true for you)**

SAMPLE SCRIPTS

o I don’t have a retirement BUT I now have a vehicle to make extra cash and the hope of a great future.  
o My wife and I have had health challenges and I was looking for good nutrition which I found, and at the same time I

found a way to make a good income and help children  
o I do not like my job and I wanted to do something that makes a difference in this world. This company gives me

the opportunity to change the lives of people, help at risk children and make a substantial income.  
o This is a socially involved company that focuses on helping the most vulnerable children of this world.

o I was looking for whole food nutritional supplements that I could recommend to my clients.

**2.** Reasons

* **Wanted to talk to you because\_\_\_\_\_\_\_\_\_\_\_\_\_ (What is true about the person-how you perceive them)**

SAMPLE SCRIPTS

* Helping other people is important to you and you have a giving heart I know you keep your options open when it comes to making money.
* You have a great personality and people are attracted to you.
* You love children and have a passion for helping them.
* You are an entrepreneur at heart.
* You seem to be successful in everything you do.
* Taking care of your health is important to you

**3.** Benefits

* **Thought you might be interested because\_\_\_\_\_\_\_\_\_\_\_\_\_(Use what you learned about them in your catching up time or what you know about them.)**

SAMPLE SCRIPTS

* You mentioned you are so busy, and you would like more time to \_\_\_\_\_\_\_\_(garden, explore, help people, make a difference, etc.).
* You’ve mentioned that some extra income would come in handy.  
  You mentioned that you are out of a job.  
  You mentioned that your business is not doing well or is slow because of the economy.
* You mentioned you would love to stay home with your children.
* You have done MLM before and had some fun or were successful with it.
* You are looking for something different or a new challenge.

**4.** Check It OuT

* **This is easy to check out (choose according to what is best for them: Webinar, 1:1, 2:1, XFM)**

SAMPLE SCRIPTS

* I’d like to invite you to a webinar on Monday evening. (Invite them to our Team’s Momentum Monday Webinar.)
* Or: I will meet with you and show you a short video. **(SET UP THE TIME AND PLACE TO MEET)**  
  (You can show the XFM videos or the Navig8 Business Presentation).
* Or: (You can find a good time or two from them, and let them know you will check back with them once you see what other webinars might be on the calendar that you can plug into. Then call us and see if we can schedule a webinar in their time frame.)

**5.** Closing

* **Regardless of what you decide, I appreciate you taking the time to explore this with me.**

If they are not interested, ask them for a referral of whom they may know that has lost their job or is in need of extra cash. Also, ask their

permission to check on them in 2 months to see if their circumstances have changed. And then do it!