

## My Thoughts on Binary Placement

In the binary structure, we all have a Far Right Leg and a Far Left Leg that we are building. (This is like your family genealogical tree!) For placing people into your one of your 2 binary legs, we have 42 hours from when they were enrolled to do the placement. Otherwise the computer does a random placement into either the bottom of your outside right "leg" or the bottom of your outside left "leg". In your back office, when you go to Organization, click on the Holding Tank and if they are not there, then they have already been placed. To see where they were placed, Click on Graphical Downline, then go to at the top right box that says sponsor and change sponsor to binary. In your box at the top there is a little down arrow at the bottom right of that box. Click Bottom Left and see if they are there. If not click on one of the little boxes and choose Back to Home. Then once you are at the top again, click again and choose Bottom Right to see if they are there. If you need help navigating, definitely call your sponsor or one of us. We're your support team and we'd love to help.

"Leg" refers to one of the 2 places in the binary structure of our business where we are building and placing people.

One leg you build yourself. This is your "Personal leg". You will be building that leg with the team of people you have personally sponsored and placed into that leg. And, they will be building there, too. So you will be building and supporting those people that your personally sponsored friends have brought into that particular leg. This leg is often referred to as your "Pay leg". (I'll tell you why in a moment). The second leg you are building is a "leg" of people who have been sponsored by you as well. But also it is a leg where your sponsor who is upline from you is also placing people. There is also a possibility that there are other in your upline who are placing people into that leg. Because your sponsor and possibly others may be building in this leg, it is called a "Team Leg" or a "Spillover leg" or your "Power leg" because of the extra volume and placements of people that come from people upline from you.

The "Power Leg", for many, becomes the GVL - Greater Volume leg. And the leg that you alone are responsible for building often becomes your LVL - Lesser Volume leg. Your goal is to grow your legs to have balanced volume as much as possible for the greatest possible payout! And...Of course, the volume is always changing!

Why is one called a "Pay leg"? Because the volume in your LVL - lesser volume leg determines the amount of times the Binary part of the pay plan "cycles" and pays. Each time there are 400 points in one leg and 600 points in the other, the binary cycles and pays \$40. When you hit Coach level or above, the cycle payout becomes \$60 per cycle. (a 50% increase!) You can have many cycles of payout every week, and it will grow bigger and bigger. (Up to the \$20,000 weekly cap)

Binary Strategy: The first goal that our team of partners is aiming for is Coach level. There's a big jump in income here because All 6 aspects of the compensation plan kick in at this level...

One of the qualifications for reaching coach is to have 6 active personally sponsored distributors with 3 of them in your right leg and 3 in your left leg. So that's a great first step – a great first goal. To be at Coach level, you'll also have 10,000 points in both your left and right legs (Take a look at our Getting to Coach link)

You'll then pour a ton of great contacts into the whichever is the LVL Lesser Volume leg. Balancing them Left and Right growing your Teams.

For all those people in your "Pay leg" , They and You are all building down under each other. And that leg (because you are building under them as well) becomes **their** "Power Leg". It's called that, because you, their upline are also helping build that leg. And, they alone are responsible to build their other leg, which will be their "Pay leg". Hope I haven't confused you here! Honestly, you will understand it much more as we build and grow together. This company's binary part of the compensation plan pays really well. You'll see!

Actually, depending on the activity and the builders who come into your business and your team's businesses, the GVL leg (with greater volume) may switch back and forth; one becoming the greater volume leg and then the other one may take over. It is dynamic and changing. You never know who may show up in your business amping up the volume as it grows. It's exciting!

I'm committed to pouring into my Personal leg (which is my Pay leg, at this time) to create **huge** volume for my team in that leg, so it can be a fantastic power leg for them.

Also, some people experienced in Networking may want to be placed into your Power leg so you and your upline partners will be building under them, too. And that is fine. My goal is to make my "pay leg" so strong...To bring so many great people into that leg, that my Pay leg becomes a Super powerful Power leg for them and for everyone who is placed into that leg.

Hope you're not totally confused. You may be a visual learner and need to see it rather than read it. If so, call me, and I'll show you!

Building happy and building strong!      Hope that helps. 😊